<https://stackoverflow.com/questions/840831/how-can-i-execute-a-set-of-sql-files-from-within-ssms>

While SQLCMD.exe is the best way, SSMS also has a SQLCMD mode where you can execute a SQLCMD script. To enable this mode click **Query** in menu bar then select **SQLCMD Mode**.

The ":r filename.sql" command is the SQLCMD script command to import and execute a sql script file. You know you are in SQLCMD mode because any lines that are SQLCMD script commands will appear with colored (gray I think) background.

:setvar path "c:\Path\_to\_scripts\"

:r $(path)\file1.sql

:r $(path)\file2.sql